

2016 Economic Outlook for Cold-Formed Steel Framing.

Even with expectations for sustained growth in construction spending in 2016, there are plenty of choppy waters that manufacturers, suppliers and contractors in the cold-formed steel framing space must navigate. Falling raw material prices will make steel more cost competitive – but place pressure on many in the supply chain to manage their costs and margins. Recent mergers and acquisitions are causing some to re-think of how material and products are delivered. Other factors such as demographics and job growth, are influencing who your customers are for the nimble and informed, 2016 is a year of opportunity.

To better enable companies in the CFS supply chain understand the cross-currents in the coming year, the SFIA is presenting the 2016 Outlook for the Cold-Formed Steel Framing webinar, featuring Kathryn Thompson, CEO of the Thompson Research Group and leading observer of the construction and materials industries. Thompson will provide unique insights into the non-residential market for 2016, including her outlook for the segments within non-residential construction, the pricing pressures at work in the market, and bright spots (or cautions) for steel studs, connectors, drywall, and products related to cold-formed steel framing.

Date: Friday, November 20, 2015

Time: 11 a.m. (eastern) / 16:00 UTC

Presenter: Kathryn I. Thompson is a founding Partner and Chief Executive Officer of Thompson Research Group. In addition to managing and setting the direction of the firm, Mrs. Thompson also serves as Director of Research. She brings over 15 years of experience analyzing, modeling, and advising institutional investors, pensions and hedge funds on investment and portfolio management. Ms. Thompson was named the Financial Times/Starmine Stock Picker of the year in Construction Materials in 2010, 2012, and 2013, an annual ranking of top performing analysts. Thompson is a regular guest speaker at industry trade conferences and corporate meetings. She has been a guest on CNBC, Fox Business News, Bloomberg and is quoted regularly by The Wall Street Journal, Barron's, Forbes, Fortune, and Bloomberg.