

### 2015 MARKET FORECAST FOR COLD-FORMED STEEL FRAMING

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Following the uneven and tentative recovery of the construction markets in 2014, business managers will have new uncertainties to navigate in 2015, including implications of Congressional elections, shifts in the supply and demand of construction materials, and changing demographics in key markets for cold-formed steel.

Kathryn Thompson, CEO of the Thompson Research Group and leading observer of the construction and materials industries, provides webinar attendees with a forward look at the economic landscape of 2015 and how they affect the demand for cold-formed steel and related products.

Thompson will provide unique insights into the non-residential market for 2013, including her outlook for the segments within non-residential construction, the pricing pressures at work in the market, and bright spots (or cautions) for steel studs and connectors.

Kathryn I. Thompson is a Partner, founding member, and CEO of TRG. As Director of Research, Ms. Thompson covers Building Materials, Building Products, Industrial Cyclical, and Recreational Vehicle industries. Thompson was recently recognized as the #1 Stock Picker in Construction Materials for the 2010 and 2012 Financial Times/StarMine Global Analyst Awards, an annual ranking of top performing analysts. Thompson has been a regular guest on CNBC, Fox Business News, and Bloomberg. She has also been quoted by The Wall Street Journal, Barron's, Forbes, Fortune, and Bloomberg.